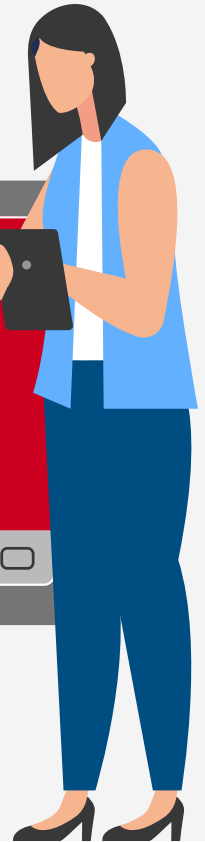


CivicPlus[®]

Media

Live and Recorded

- ▶ Board meetings
- ▶ Community concerts or parades
- ▶ School sporting events
- ▶ Council meetings
- ▶ Elected official Q&A sessions
- ▶ Press conferences



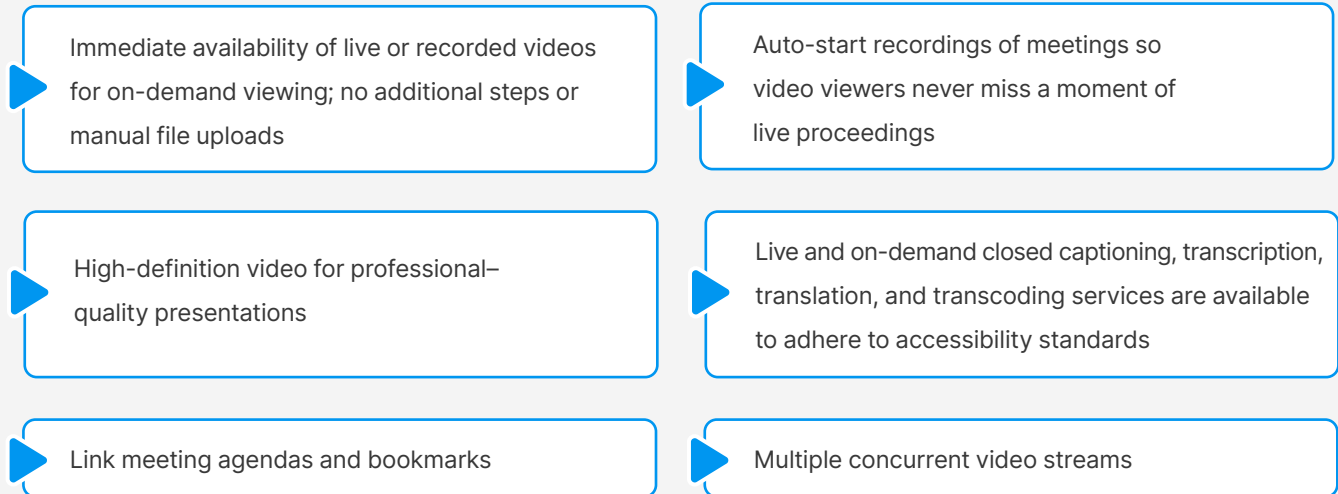
Engage Your Residents With Live and Recorded Video

Today's digitally minded residents are logging more hours watching online video than ever before, and they are searching for content that ranges from entertaining to informative. For local governments, video is a powerful mechanism for sharing news and events, encouraging civic participation, meeting transparency requirements, building a brand, recruiting employees, and encouraging residents to develop a sense of civic pride.

Media is a core component of the Civic Experience Platform and is accessible through our Municipal Website and Agenda and Meeting Management solutions. With CivicPlus[®] Media, you can integrate live or recorded videos of meetings and events, anywhere on your website that is easily accessible by residents, from any desktop computer or mobile device — no technical or coding skills necessary.



Record Live Streams or Automatically Upload Videos So Residents Never Miss an Update



Add CivicPlus Media to Your Existing Media Provider and Benefit From Advantages That Include:

- ✓ Automatically upload videos for on-demand playback
- ✓ Maintaining and growing resident engagement — retain your existing media provider’s engagement capabilities, plus expand your digital footprint with additional video access via your website
- ✓ Ensuring compliance with FOIA Standards — our add-on creates a permanent, owned location for your videos, so rest easy knowing your content won’t be removed from public records
- ✓ Simplifying meeting moderating — with CivicPlus Media, you can avoid public commenting and in-meeting actions such as hand raising, muting, and unmuting

Enhance Your Meeting Process With CivicPlus’ Agenda and Meeting Management Integration

- ✓ With Live Meeting Manager, you can save time by completing your post-meeting tasks with integrated video bookmarking.
- ✓ Increase public access and resident satisfaction.
- ✓ Our integration removes external linking so that community members can access agendas, packets, minutes, and videos inside the public portal, creating an enjoyable user experience for residents.

